



Visual Styleguide

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Logo

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# Elements

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04

Logomark



Logotype

DeFiner

Label

Lend | Borrow | Earn

---

# Lockups

05

---

Logomark



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Logotype



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# Applications

06



**DeFiner**



**DeFiner**

Lend | Borrow | Earn



**DeFiner**



**DeFiner**

Lend | Borrow | Earn



**DeFiner**



**DeFiner**

Lend | Borrow | Earn

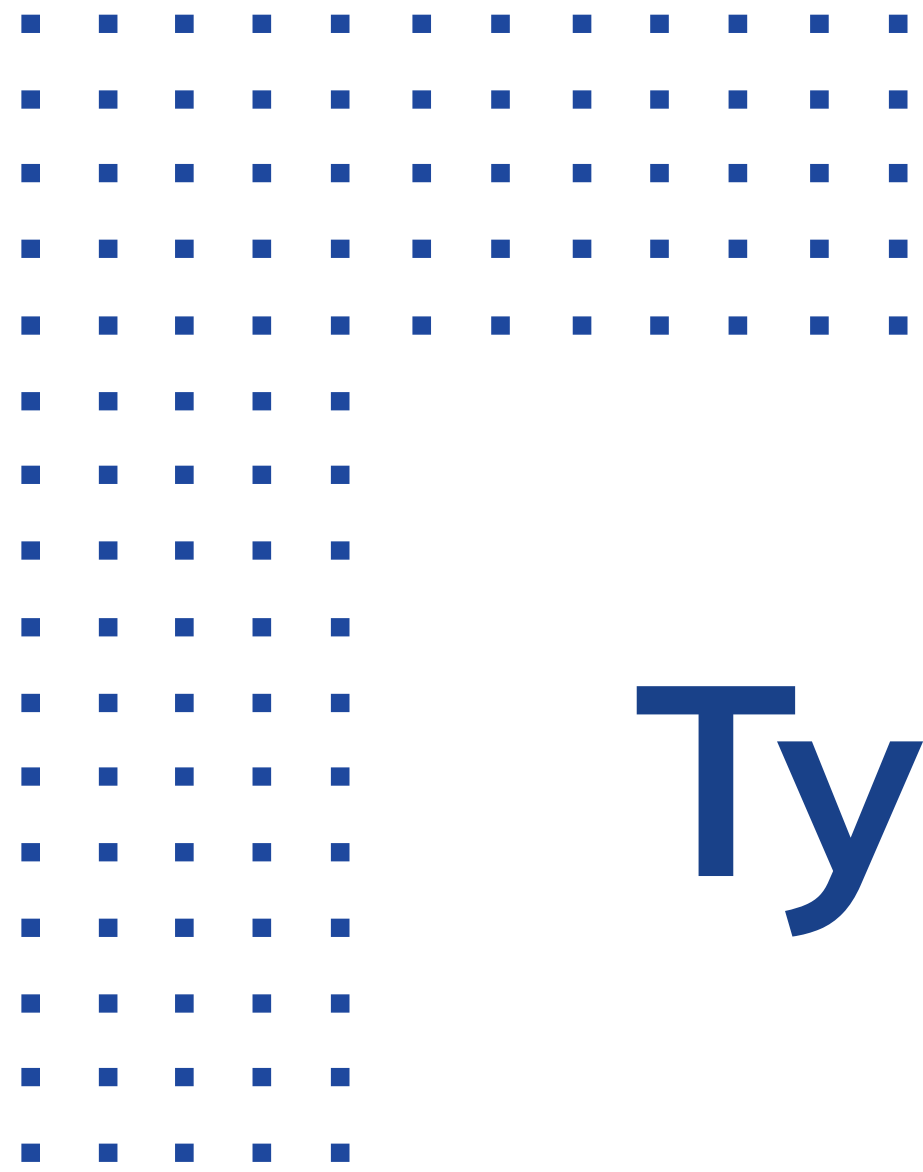


**DeFiner**



**DeFiner**

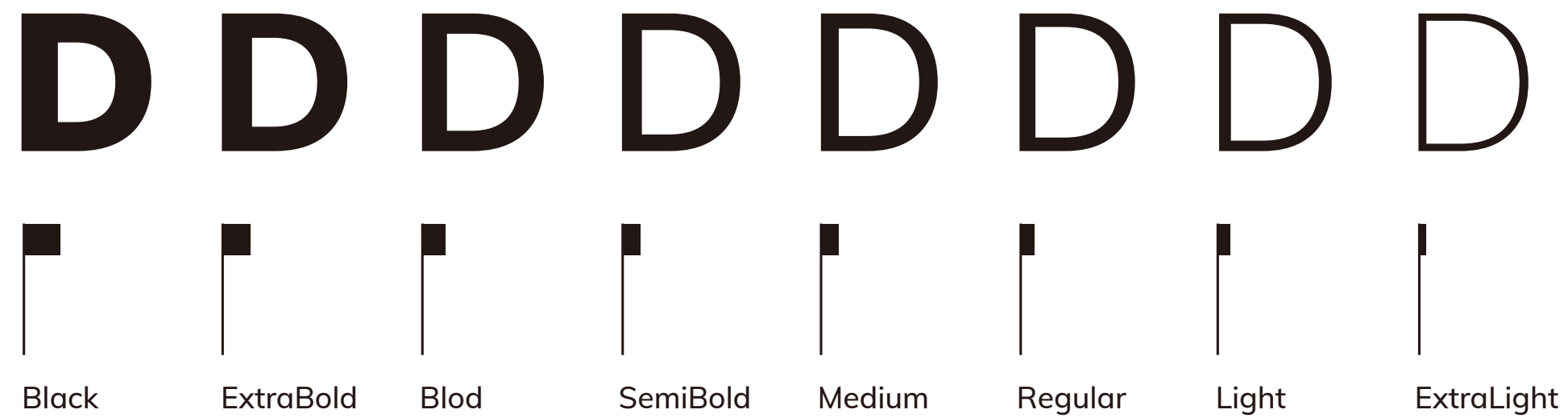
Lend | Borrow | Earn



Type

## Muli

### Weights



### Uppercase

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

### Lowercase

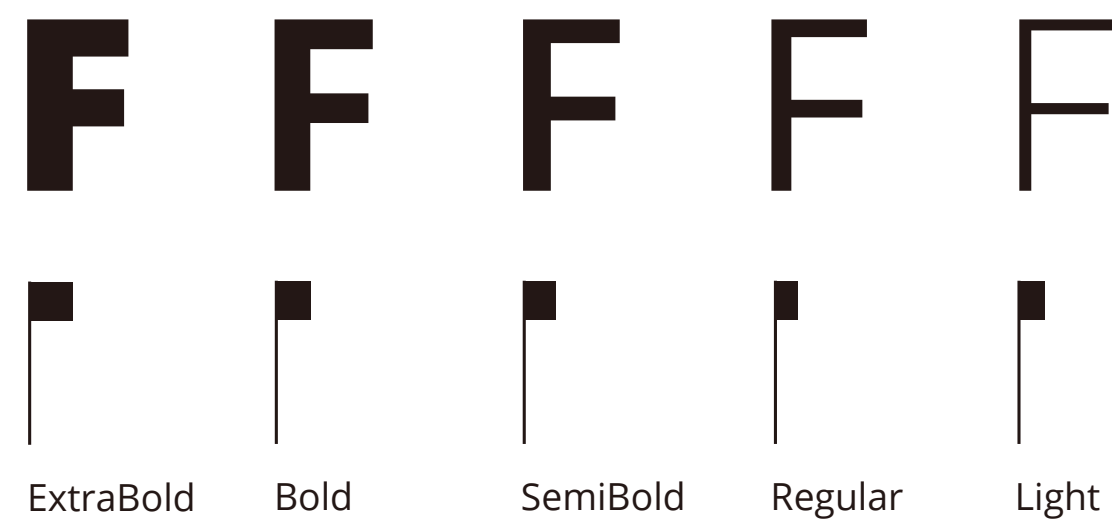
a b c d e f g h i j k l m n o p q r s t u v w x y z

### Numbers

0 1 2 3 4 5 6 7 8 9

## Open Sans

### Weights



### Uppercase

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

### Lowercase

a b c d e f g h i j k l m n o p q r s t u v w x y z

### Numbers

0 1 2 3 4 5 6 7 8 9

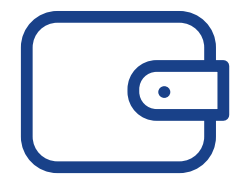




# Icons

# Application Icons

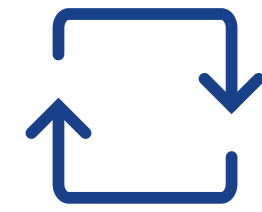
10



Wallet



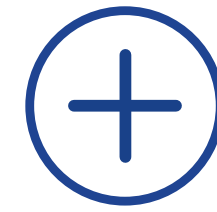
Savings



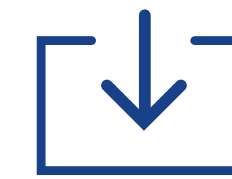
OTC



Me



Create Wallet



Import Wallet



Ledger Nano



Tesors PRO S



Legal



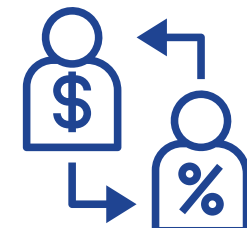
My Deposits



My Loans



Borrowing



Lending



Phone Number



Wallet Address



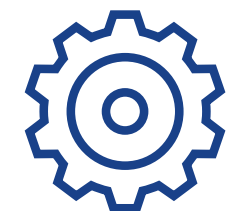
Email



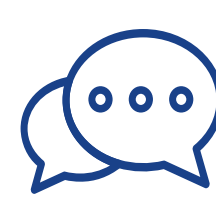
Password



Version



System Settings



Social Media



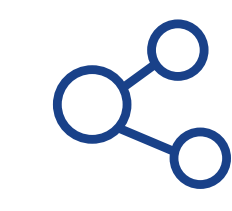
Language



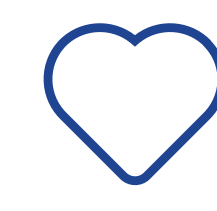
Default Currency



Help



Share with Friends



Rate Our App



Wallet Link



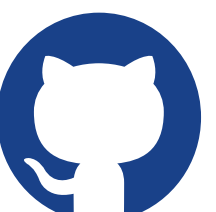
Face ID



Twitter



LinkedIn



GitHub



Telegram



WeChat

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# Webpage Icons

11



Security Is Our Priority



Best Rates



Insured



Protection Fund



Mobile App



Everything in one place



Bug Bounty



Over-Collateralized Loans



Flexible Terms



More Digital Asset Options



Accessible



Less than One Minute



Wallet



Digital Currency (BTC)



Borrowers



Lenders



Browse



Propose/Make a Loan



Savings Account



# Colors + Patterns

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# Colors

13



#194189

R-25  
G-65  
B-137



#00A0E9

R-0  
G-160  
B-233



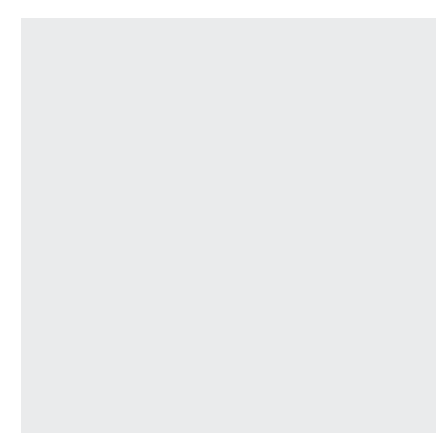
#EE7D1A

R-238  
G-125  
B-26



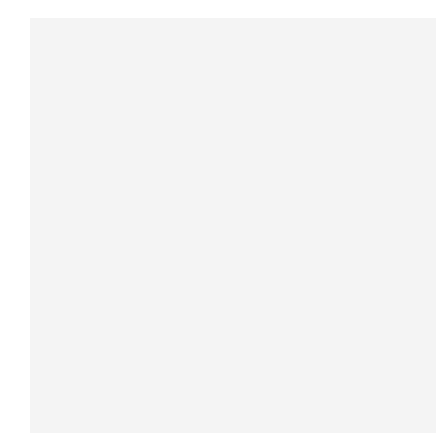
#999B9E

R-25  
G-65  
B-137



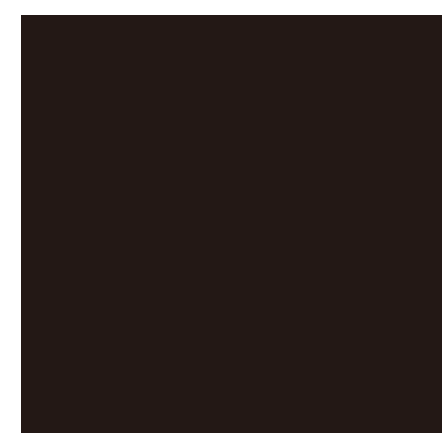
#eaebec

R-25  
G-65  
B-137



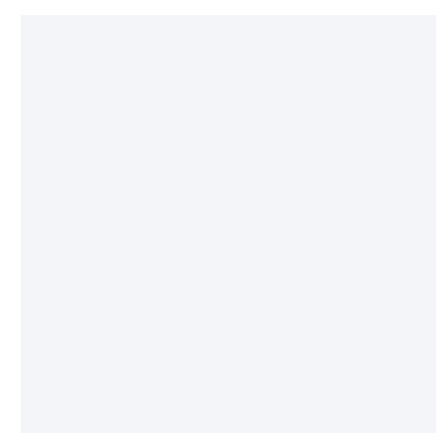
#f4f4f4

R-25  
G-65  
B-137



#231815

R-35  
G-24  
B-21



#F3F5F9

R-25  
G-65  
B-137



#0064B1

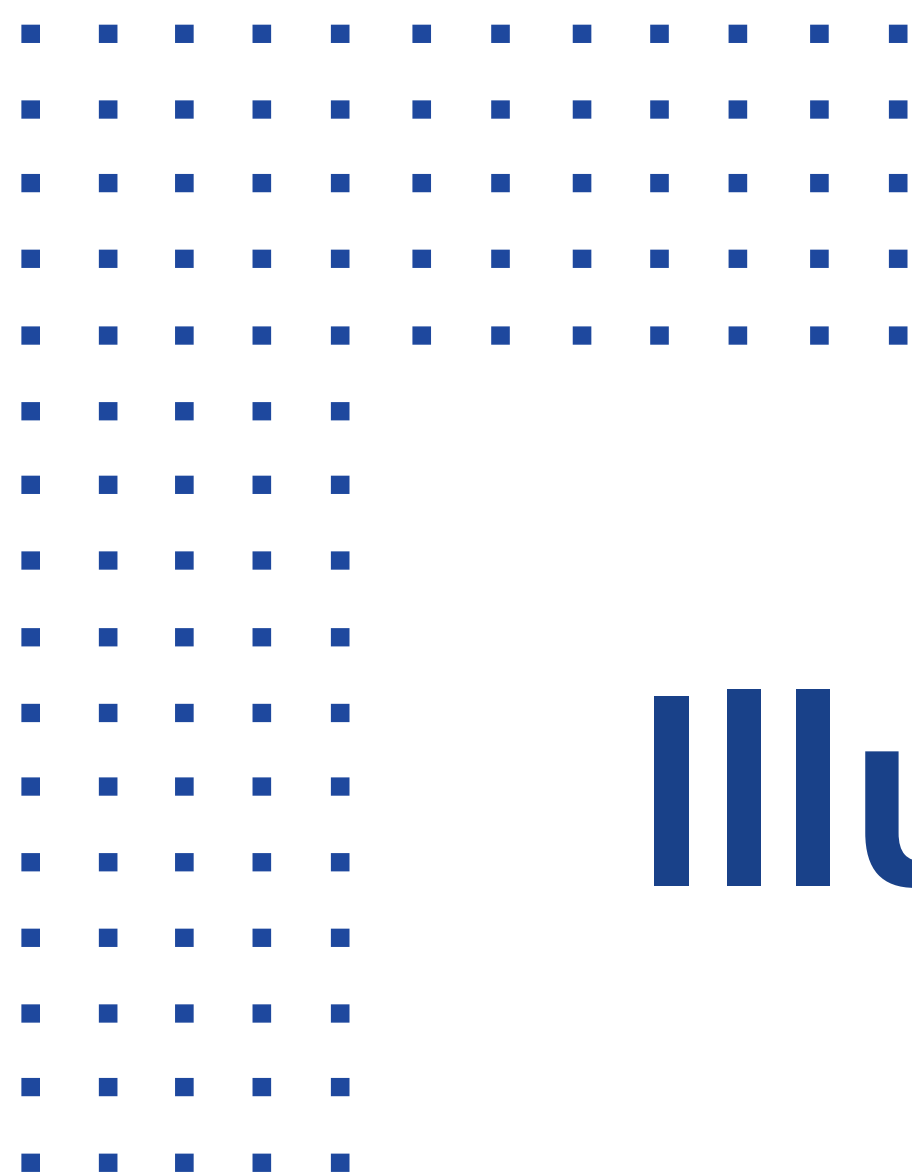
R-0  
G-100  
B-177

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# Patterns

14



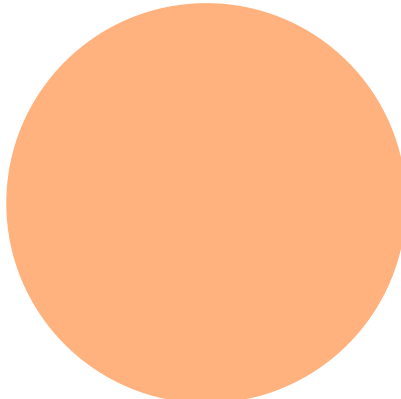


# Illustration

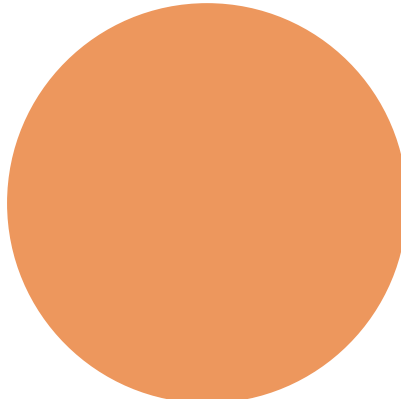
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# Illustration Colors

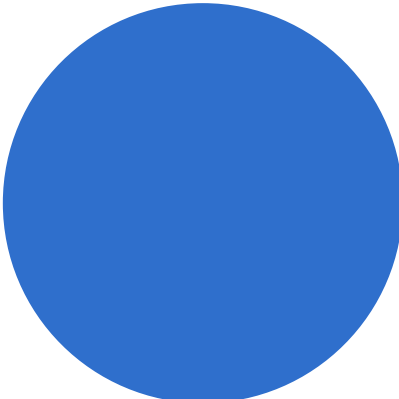
16



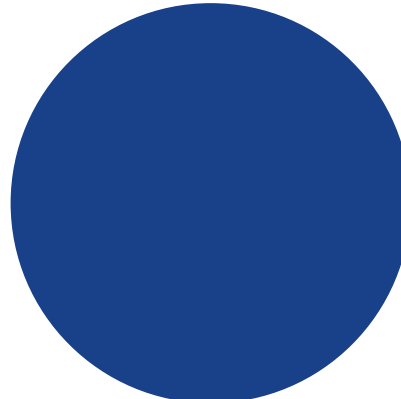
#FFB27D  
Skin



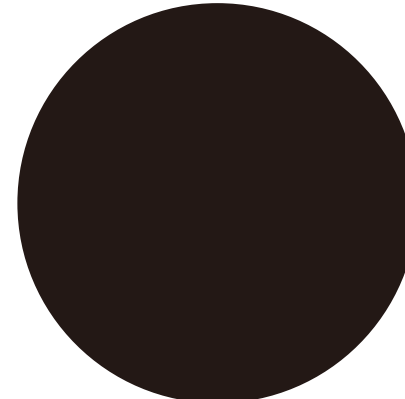
#ED975D  
Skin shadow



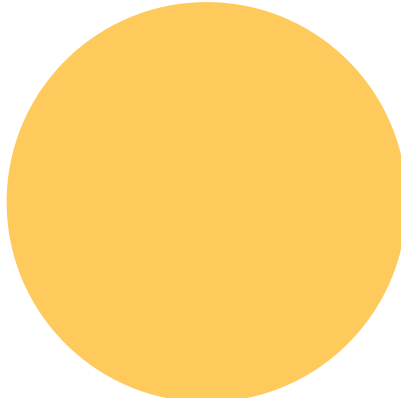
#2F6FCC  
Light blue clothes



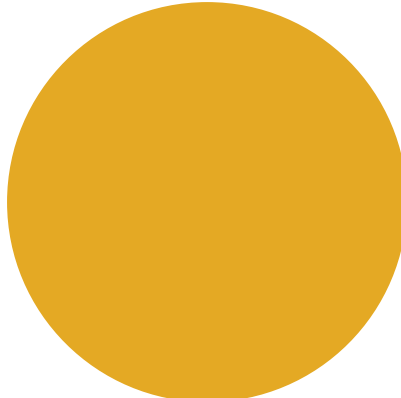
#194189  
Deep blue clothes



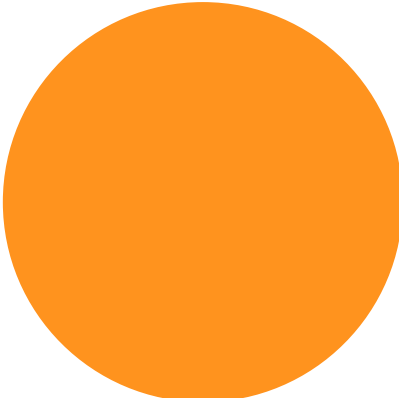
#231815  
Hair / Shoes



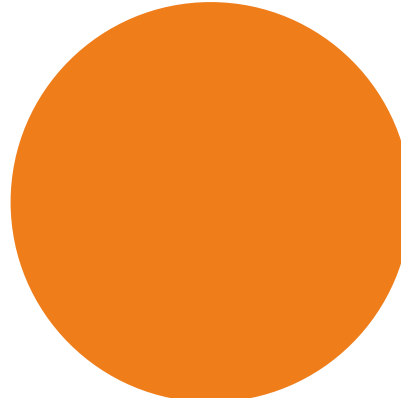
#FFCA5C  
Coin light part



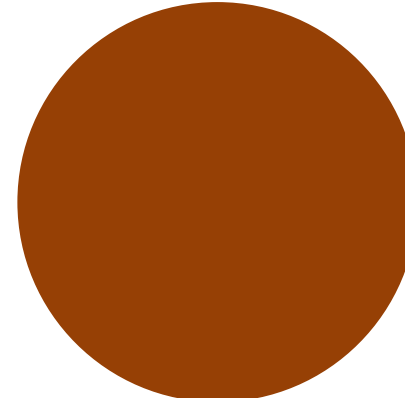
#E4A924  
Coin dark part



#FF931E  
Light orange clothes



#EE7D1A  
Deep orange clothes

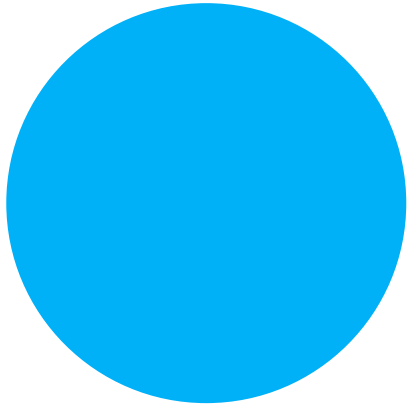


#964005  
Money / Dark orange

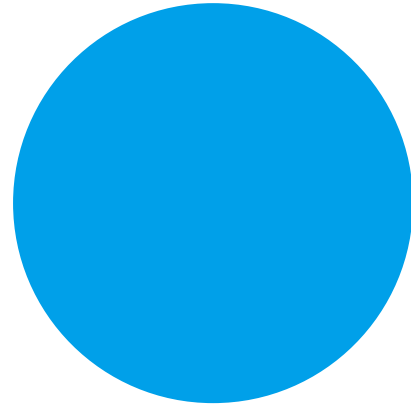


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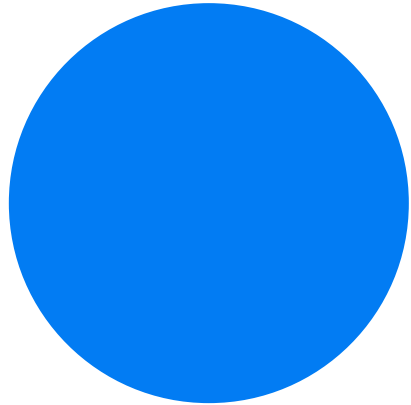
# Illustration Colors\_more options



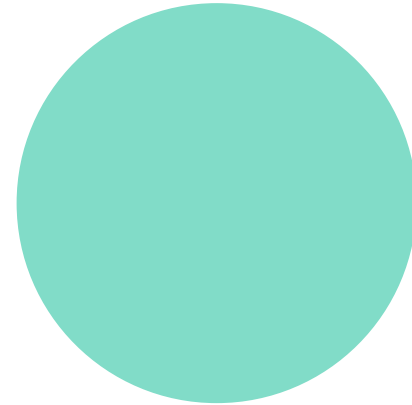
#00B1F8



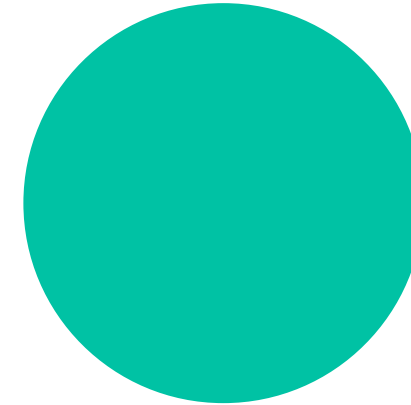
#00A0E9



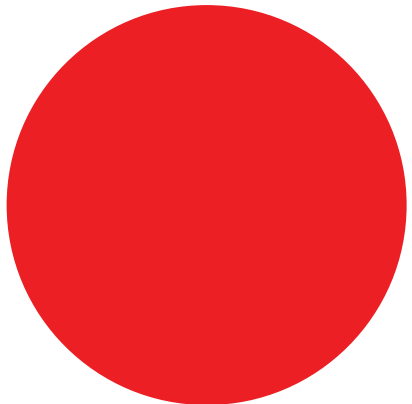
#027CF3



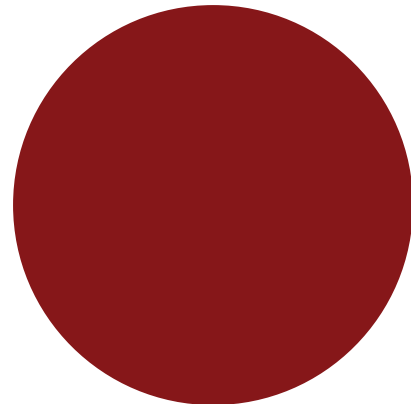
#81DCC8



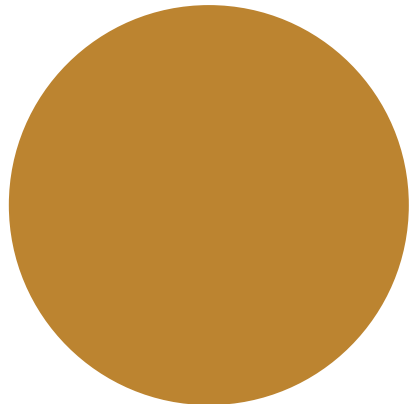
#00C2A4



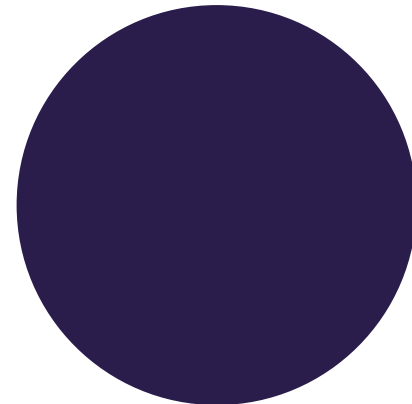
#EC2024



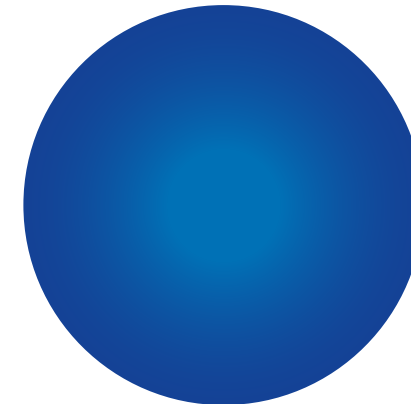
#861719



#BC8430



#2D1B4D



#2D1B4D  
Social background

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# Illustration Style

